

FOR IMMEDIATE RELEASE:

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### **on enterFrame | new media solutions, llc Launches Four New Websites in Q2**

Richmond, VA, 7.27.05 — on enterFrame | new media solutions, llc., one of Richmond's premier digital design and development firms announces the recent launch of four new websites: The American Civil War Center At Historical Tredegar ([www.tredegar.org](http://www.tredegar.org)), Trilegiant Loyalty Solutions ([www.trilegiantloyalty.com](http://www.trilegiantloyalty.com)), MaxLiner USA ([www.maxlinerusa.com](http://www.maxlinerusa.com)), and The Executive Protocol Group ([www.executive-protocol.com](http://www.executive-protocol.com)). All are Virginia-based businesses.

"We are very proud and excited about our latest site project releases," says on enterFrame Principal Jim Dingus. "Launching four websites within a two-month period is a significant undertaking for a company of our size and we handled it with flying colors."

All of the sites feature, easy to navigate, carefully-crafted creative designs that fully integrate and present each organization's branding and key marketing messages.

"on enterFrame was especially responsive in taking our information and crafting the website to a creative and user-friendly outcome," said Doug Harvey, Director of Museum Services at the American Civil War Center At Historic Tredegar. "We are getting rave reviews on the end product and appreciate the hard work of Jim Dingus and his colleagues."

Speaking about the on enterFrame design process and the end product, Dave Farmer, Business Development Manager for Trilegiant Loyalty Solutions, had this to say, "Jim is elevating our web presence by bringing us from the 90's to tomorrow's forefront of web design. Integrated flash movies will replace large chunks of monotonous text. New navigation designs will allow a user to very quickly get to the exact information they are looking for. Integrating our brand into the visual template was the key for us; Jim designed a wonderful solution that marries TLS' brand with the necessary functional components."

About on enterFrame | new media solutions, llc.

on enterFrame specializes in the design and delivery of progressive new media solutions and traditional graphics with an unwavering focus on client service, product customization, and high-quality applications. We can help build and enhance your business identity and offerings through the presentation of rich and effective user experiences that will reach, engage, and satisfy your target audience. We understand the importance of delivering stellar work on-time and on-budget and have a large portfolio of successful client engagements to prove it.